



The Circle



New Oxford Chamber Recognizes HART Center as 2020 Business of the Year



L to R: Janice Bollinger, Deputy Director; Craig Clabaugh, Executive Director and Mary Krumrine, Head of Training & Rehabilitation accept the 2020 Business of the Year award for the HART Center

Each year, the Chamber presents the Business of the Year award to a member that has made a significant impact in the New Oxford community. Chamber members and their employees were asked to submit nominations for businesses or organizations that fit the aforementioned criteria. The Chamber received six nominations this year. The Chamber Board of Directors unanimously voted to present the 2020 Business of the Year award to the HART Center based on the Center's continual commitment to helping individuals in our community.

The HART Center is a non-profit organization located in New Oxford that provides a variety of work training experiences for adults with disabilities throughout Adams County and York County. The Center celebrated its 50th anniversary in 2019 and currently serves over 150 individuals with developmental disabilities, chronic mental illness and physical disabilities. Individuals complete fulfillment projects and subcontract work for local businesses.

The Chamber Business of the Year is typically honored at the Chamber's fall breakfast and in the annual Harvest Day Parade in October. Since both events were canceled in 2020 due to COVID, the HART Center will be honored as the 2020 Business of the Year at the next in-person breakfast and in the 2021 Harvest Day Parade.

Past recipients of the Chamber Business of the Year include: Smith's Auto Sales, Inc. (2019), Feiser Funeral Home, Inc. (2018), Eicholtz (2017), Sleighter's Furniture & Sleep Shop (2016), Martin's Hardware (2015), Scott & Co. Fine Jewelers (2014), Timbar (PCA) (2013) and Yazoo Mills (2012).

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Thank you to our Q1 2021 Chamber Champion:



Welcome New Members!



Adams County Historical Society
Andrew Dalton
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Gettysburg, PA 17325
(717) 334-4723
achs-pa.org



Everoak Insurance Group
Tammy Crouse
tammy@everoakins.com
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Littlestown, PA 17340
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New Oxford Area Chamber of Commerce

Board of Directors:

Ashley Hershey, President

Brown Schultz Sheridan & Fritz CPAs & Business Advisors

Lyle Pitner, Vice President

Lyle R Pitner State Farm

Mindy Langer, Secretary

Cross Keys Village-The Brethren Home Community

Christina Palermo, Treasurer

M&T Bank

Dorothy Robinson, Borough Liaison

New Oxford Borough

Chad Collie

Allied Plaster & Construction

Heather Laughman

HD Entertainment

Jennifer Meckley

Members 1st Federal Credit Union

Matt Sautter

Himes House Bed & Breakfast

Janice Swartz

UPMC Hanover

Chamber Staff:

Michaela Shaffer

Director of Membership & Marketing

"The Circle" is a quarterly publication of the New Oxford Area Chamber of Commerce. Members interested in submitting news for future issues are encouraged to contact the Chamber at info@newoxford.org

The New Oxford Area Chamber of Commerce is a volunteer-based, non-profit organization. Any person, association, corporation, partnership or estate is eligible for membership.

Board meetings are held the fourth Thursday of each month at the New Oxford Borough Building and are open to Chamber members.

Letter from the Editor & Year in Review

Dear New Oxford Chamber members,

I know 2020 was anything but easy for our our member businesses, organizations, individual and honorary members and our community. I want to sincerely thank each and every one of you for your continued support of the Chamber throughout 2020.

Typically, the first quarter newsletter includes a review of the previous year. While I don't have as many highlights to share as I did in 2019, I am nevertheless happy to share some positives from 2020:

- Welcomed seven new business members, one new individual member and one new honorary member
- Honored the HART Center as the 2020 Chamber Business of the Year
- Introduced two new events - New Oxford Harvest Hunt and New Oxford Holiday Hunt/Light Up New Oxford
- Welcomed four new board members
- Developed a new strategic plan for the Chamber
- Collaborated with The Chamber of Gettysburg & Adams County on the *Adams County Open for Business* campaign
- Held a spring breakfast and celebrated 20 member anniversaries
- Celebrated member milestones with Bibi's Creativities, Scott & Co. Fine Jewelers, Clearspring Market and Unique Upscale Resale

While no one knows what 2021 holds, please know that myself and the Chamber Board of Directors are here to help you and your business in any way we can. I am grateful for the continued support and enthusiasm from the Chamber board. They are a great group of individuals with exciting ideas and plans to support our local businesses and community. I look forward to continuing to work together with the board to provide additional benefits to our members throughout 2021 and beyond.

If there is ever anything the Chamber can help you with, please feel free to reach out to me by emailing info@newoxford.org or calling (717) 624-2800. You are also more than welcome to stop in at the Chamber office at 27 Center Square! Don't forget to take full advantage of your member benefits throughout 2021. A full list of benefits is available at: newoxford.org/membership--benefits.

Happy 2021 and best wishes in the new year!

Sincerely,

Michaela

Editor & Director of Membership & Marketing



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Chamber News

Chamber Promotes Michaela Shaffer to Director of Membership & Marketing



The New Oxford Area Chamber of Commerce recently promoted Michaela Shaffer, Marketing & Membership Coordinator, to Director of Membership & Marketing. Shaffer has worked for the Chamber since July 2018. She is a 2018 graduate of York College of Pennsylvania with a Bachelor of Arts in Public Relations. Shaffer previously interned and worked at the Hanover Area Chamber of Commerce and the York

Revolution. She is excited to continue to serve New Oxford Chamber members and the community in her new role.



It's Time to Renew Your Membership for 2021

The beginning of the year means it is time for membership renewal! Membership renewal letters were sent to all members in mid-January.

At just \$85 per year for business/professional membership and \$30 per year for individual membership, your investment in our Chamber remains a great deal! Need a refresher on what you can get with your Chamber membership? Be sure to check out our Member Benefits Guide, which can be found on our website and at the Chamber office. Copies can also be requested by emailing info@newoxford.org.

Some of our benefits include: promotion on the Chamber website and social media pages, advertising opportunities, networking opportunities, insurance coverage, community involvement and sponsorship opportunities for large-scale Chamber event. Please note both Market on the Square and the Harvest Day Festival & Parade are tentative for this year due to the ongoing pandemic. The Chamber will keep our members updated about these events via email.

Also, please take a few minutes to look at the 2021 Sponsorship & Advertising Opportunities Guide to see what we have in store for this year. Interested in any of these opportunities? Simply select the options you are interested in on the form you received with your membership renewal letter and send the form back with your 2021 investment.

If you have not submitted your membership renewal form and payment yet, be sure to send it in soon! We use the renewal forms to keep your business listings on our website accurate. If any member needs assistance with their dues for 2021, please contact us at info@newoxford.org or (717) 624-2800 to discuss available options.

Thank you for your continued membership and support!

Meet the 2021 Chamber Board of Directors

At the October 2020 Annual Membership Meeting, **Chad Collie, Allied Plaster and Construction; Heather Laughman, HD Entertainment and Matt Sautter, Himes House Bed & Breakfast** were elected to the 2021 Chamber Board of Directors. This is the first full term for all three board members. Collie, Laughman and Sautter previously completed unexpired terms on the board. Their new terms will run through the end of 2023.

The executive committee officers for 2021 will be: President **Ashley Hershey, Brown Schultz Sheridan & Fritz CPAs and Business Advisors**; Vice President **Lyle Pitner, Lyle R Pitner State Farm**; Treasurer **Christina Palermo, M&T Bank** and Secretary **Mindy Langer, Cross Keys Village - The Brethren Home Community**.

Rounding out the 2021 Board of Directors is **Dorothy Robinson, New Oxford Borough; Jennifer Meckley, Members 1st Federal Credit Union** and **Janice Swartz, UPMC Hanover**.

Thanks to all of the members of the Chamber Board of Directors for all they do to help our organization grow and flourish.



Chad Collie Named to AEA Board



Chamber board member, **Chad Collie**, was elected to a first term on the Adams Economic Alliance (AEA) Board of Directors at the organization's annual meeting in January 2021. Collie will serve as the New Oxford Chamber's representative on the AEA Board. Collie is the owner of **Allied Plaster and Construction**, which specializes in historic preservation in Adams County and York County. A resident of

Adams County for over 15 years, Collie has a strong passion for small businesses and entrepreneurship and is constantly looking for ways to stimulate economic growth in the county. Collie's background fits well with the AEA's mission of "improving the economy of Adams County while preserving and enhancing the quality of life by formulating, implementing and promoting economic development strategies for sustained investment and employment opportunities in Adams County."

Also a current member of the New Oxford Industrial Development Corporation and other local organizations, Collie said, "New Oxford has amazing potential for revitalization and restoration back to its glory days as a center of commerce, and I hope to stimulate growth, increase communication and be a liaison between New Oxford, Adams County and South Central Pennsylvania."

Chamber Launches New Member Referral Program

The New Oxford Chamber is excited to announce a new initiative for 2021 – a membership referral recognition program. If you are happy with your membership and want to spread the word to other non-member businesses, this program is perfect for you!

New member applications now feature a space for businesses and organizations to let us know who referred them to our organization. For each new application that lists your business or an individual from your business as the referrer, you will be entered into a quarterly drawing for a prize. The Chamber Champion Recruiter of the Quarter will receive one free year of membership (to be applied to 2022) and will be recognized via email blast and in the quarterly newsletter.



NEW OXFORD
Industrial Development Corporation

The New Oxford Industrial Development Corporation (IDC) is currently offering discounted, non-secured loans to support business growth efforts in the New Oxford area.

- Loan maximum: \$15,000
- Loan rate: 3%, fixed
- Loan term: 3 years

The loans can be used for:

- Real estate purchases
- Renovations
- Façade improvements
- Expansion
- Machinery and equipment purchases
- Working capital loans

Rates are good through February 28, 2021 or until funds are depleted.

The IDC was established to advance, promote, attract, stimulate, rehabilitate and revitalize commerce, industrial, civic and manufacturing interests in and around the borough of New Oxford. The IDC is the lending arm of the New Oxford Area Chamber of Commerce.

For additional information, please contact the Chamber office at (717) 624-2800 or info@newoxford.org.

Results of Holiday Hunt & Light Up New Oxford Announced



Light Up New Oxford residential decorating contest second place winner Merry Fishmas located on Piper Dr.

The New Oxford Area Chamber of Commerce recently announced the winners of New Oxford Holiday Hunt, which wrapped up at the end of December. The winners of the scavenger hunt, business decorating contest and residential decorating competition were shared on the Chamber's Facebook page.

The three winners of the scavenger hunt were drawn from the entries received throughout the event. The Chamber would like to congratulate the following community members on winning the scavenger hunt: Kristy M., first place; Eli H., second place and Mason M., third place. Each winner received a prize basket featuring items from local New Oxford businesses. The prizes were valued at \$100 each.

Additionally, fifteen local businesses participated in the business decorating contest, with **Johnny & Rude's** taking first place. **Martin's New Oxford Hardware** placed second and **Scott & Co. Fine Jewelers** placed third in the contest.

Holiday Hunt also featured Light Up New Oxford, a residential decorating competition. The community voted for their top three decorated residences. The results were as follows: Christmas at the Cabin, first place; Merry Fishmas, second place and Harner's Holiday Home, third place. The winners redeemed their prizes at New Oxford Chamber member businesses (valued at \$350 collectively). Over 35 residences participated in the Light Up New Oxford. The Chamber plans to continue the residential decorating competition as an annual event.

The Chamber would like to thank the following sponsors for making New Oxford Holiday Hunt possible: **Members 1st Federal Credit Union, ACNB Bank, Adams Electric Cooperative, Aero Energy, Lyle R Pitner State Farm, Miller-Hanover Insurance and Sleighter's Furniture & Sleep Shop.** Thank you for your generous support!

Member News

Doceo Announces New Hire and Expansion into Northern Virginia



Doceo recently announced the hiring of **Alice Muldrow** as both a technology advisor and as their human resources manager. This dual role will serve Doceo's growth internally as more team members are hired, as well as externally as their customer base grows. Muldrow's job will include educating and providing technology solutions to businesses and non-profits in the York County business community. She will also

oversee the hiring of new staff and consult with other executives on strategic planning.

Muldrow has spent the past 15 years in the banking industry, most recently at Orrstown Bank as a treasury management sales officer and at York Traditions Bank as a senior branch manager. She is deeply involved in the community of York, volunteering and sitting on the boards of several non-profits. Muldrow has sat on the Board for the Leukemia & Lymphoma Society, York Habitat of Humanity, Memorial Health Systems Foundation Auxiliary, York County Literacy Council and the York Jewish Community Center.

In addition to announcing the hiring of Muldrow, Doceo recently announced the acquisition of Virginia-based technology provider, Copy Doctors, Inc.

Chantilly, Virginia-based Copy Doctors, Inc., an authorized dealership for Toshiba and Lexmark technology products, was founded in 1986 by Rick Stockwell and Ron Toth. Copy Doctors has serviced the Northern Virginia and Greater Washington metropolitan area for over 34 years and has earned a reputation for reliable, caring and professional service.

Although Doceo's existing footprint already included most of the state of Maryland, the acquisition of Copy Doctors allowed Doceo to reach another milestone of offering Toshiba and Lexmark products and services throughout the entire state in addition to the state of Pennsylvania.



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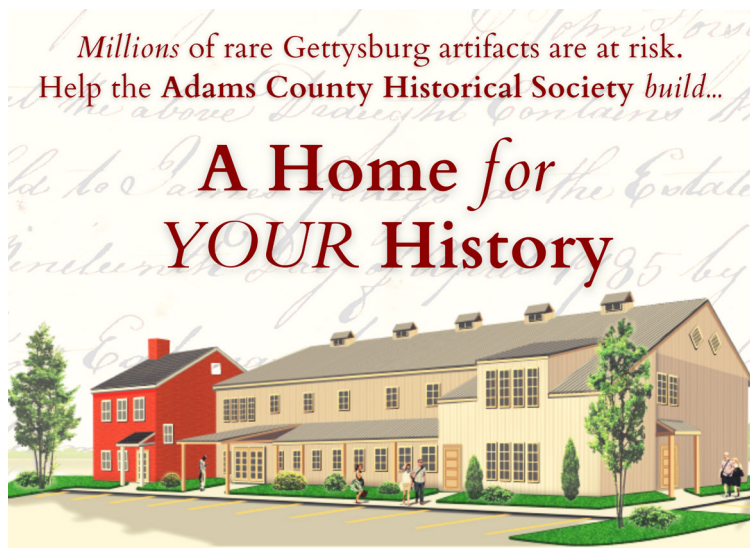
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Adams County Historical Society Announces Campaign to Build New Home



Learn more: achs-pa.org/campaign

The Adams County Historical Society (ACHS) preserves some of Gettysburg's rarest treasures, and many of national significance—a program from Lincoln's famous address, thousands of relics gathered from the battlefield, personal belongings of esteemed abolitionist Thaddeus Stevens and First Lady Mamie Eisenhower, Native American projectiles, dinosaur footprints and more. To ensure that these priceless, tangible links to the past survive for future generations to study and appreciate, ACHS has launched a, \$5-million-dollar campaign to construct a new Exhibit Gallery, Archives and Education Center.

“For more than 80 years, we’ve amassed a collection that tells the story of one of America’s most famous communities,” said ACHS executive director Andrew Dalton. “Without the historical society, the memory and legacy of this incredible place would gradually fade away.”

The society has long outgrown its current home, which was always meant to be temporary. The building itself, an aging Victorian home located on Springs Avenue in Gettysburg, also poses immediate risks to the collection it houses.

The new facility, set to open by fall of 2022, will be built just north of Gettysburg near a portion of the First Day's battlefield. The 29,000-square-foot complex will house artifact-driven exhibits that explore centuries of Gettysburg and Adams County history through the eyes of ordinary citizens of all ages and backgrounds, including that of the African Americans, women and fruit growers who have left an indelible mark on this community.

In addition to exhibits, the new facility will feature hands-on programming, a stunning event space overlooking Barlow Knoll on the battlefield and ample parking. It will also house a first-class archive where visitors can research topics ranging from genealogy and historic properties to broader topics related to Gettysburg and Adams County's history.

On Dec. 16, 2020, the Historical Society hosted a digital campaign event to announce over \$3 million in gifts and pledges made to date. Featuring filmed endorsements from documentarian Ken Burns, actor Stephen Lang and historical novelist Jeff Shaara, the launch included a check presentation from Adams County's Commissioners for an additional \$1 million in support of the project.

Construction of the Historical Society's new home will begin this year.

To learn more about supporting the project, please visit achs-pa.org/campaign, or email info@achs-pa.org. Donations can also be mailed to the Adams County Historical Society at P.O. Box 4325, Gettysburg, PA 17325. Naming and sponsorship opportunities are available for a limited time.

Staub, Riggs & Collins, Inc. Transitioning to Everoak Insurance Group



New Chamber member Staub, Riggs & Collins, Inc. recently announced a new name and an additional location. Starting on January 18, 2021, Staub, Riggs & Collins will change its name to **Everoak Insurance Group**.

The company was founded in 2006 and has served the community for nearly 15 years. Everoak is currently located at 1 S. Queen St. in Littlestown. The company's second location will be in Hanover at 1157 Eichelberger St., Ste. 5 and is expected to open in January.

According to Andy Collins, president, the name change has been a long time coming. “We added a new owner a few years ago, and the current name was no longer fitting. We were seeking a strong name that represented the role we play in our community. An oak tree is one of the strongest trees with a deep, broad root system. We have deep roots in the communities we serve, with plans of being here for generations to come,” said Collins.

Everoak Insurance Group is an independent insurance agency offering a comprehensive suite of insurance solutions protecting clients from the unexpected. Giving clients the power of choice from top-rated national and regional insurance carriers, Everoak takes pride in educating and explaining the purpose of each line of coverage to help clients choose what is best for their individual needs. For more information, visit everoakins.com.

Cross Keys Village Recognized Locally and Nationally

Cross Keys Village was given Central Pennsylvania Business Journal's 2020 Game Changers award. Game Changers recognizes Central PA's most dynamic and impactful businesses and business leaders who share a commitment to professional excellence, business growth and the community.

Cross Keys Village also announced that its Healthcare Center has been named to Newsweek's 2021 list of Best Nursing Homes. This publication highlights the nation's top nursing homes based on performance data, peer recommendations and new for this year – the facility's handling of the COVID-19 threat. A large emphasis was placed on evaluating the official COVID-19 dataset from the CMS and CDC and includes resident impact, facility capacity, staffing, supplies and Personal Protective Equipment.

Attention: Did your company recently win an award? Did you hire a new employee? We want to share the good news with other members and the community!

Send us your press release at info@newoxford.org. If a photo is included, please ensure it is high-resolution. Please submit business briefs by Friday, March 19 for inclusion in the Q2 2021 newsletter. Business briefs are included as space allows and at the discretion of the Chamber.



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Lyle R Pitner, Agent
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