

New Oxford Holiday Hunt Sponsorship Opportunities

New Oxford Area Chamber of Commerce

New Oxford Holiday Hunt - Saturday, December 12 - Sunday, December 27

Due to the positive response to New Oxford Harvest Hunt, we will be holding a similar event called New Oxford Holiday Hunt in December. The event will feature a scavenger hunt, decorating contest for local businesses and a decorating contest for residents in the 17350 zip code.

Presenting Sponsor (\$500) - *fulfilled for 2020*

- Recognition as presenting sponsor in all print, media and web advertising and publicity
- Primary logo positioning on any physical advertising
- Full color ad on the back of event booklet (booklet will be seen and used by all participants). Ad specs are 5w x 8h
- Company logo featured on front of event booklet
- Logo featured on sign/poster given to all participating businesses
- Name on end of town signs throughout the event
- Promotion on social media leading up to event as well as throughout the event, including the opportunity to speak on FB live 2x (prior to event or during event)

Silver Sponsor (\$250) - *fulfilled for 2020*

- Recognition as Silver Sponsor in most print, media and web advertising and publicity
- Secondary logo positioning on any physical advertising
- Half page black and white ad featured on inside of event booklet (booklet will be seen and used by all event participants). Ad specs are 5w x 4h.
- Secondary logo placement on front of event booklet
- Business name included on signs/posters provided to all participating businesses
- Promo on social media leading up to event and throughout multi-week event, including opportunity to speak on FB Live 1x (prior to or during event)

Bronze Sponsor (\$125) -

- Recognition as Bronze Sponsor on Chamber website, FB and in Chamber newsletter
- Company name included on some physical advertising
- Quarter page black and white ad featured on inside of event booklet (booklet will be seen and used by all event participants). Ad specs are 2.5w x 4h
- Promo on social media leading up to and throughout the event

***Please contact Michaela Shaffer, Director of Membership & Marketing, at info@newoxford.org by Friday, November 27 if you are interested in being a sponsor for New Oxford Holiday Hunt**

