

# New Oxford Harvest Hunt Sponsorship Opportunities

## New Oxford Area Chamber of Commerce

### **New Oxford Harvest Hunt - Saturday, October 10 - Saturday, October 24**

October in New Oxford usually means that it is time for the annual Harvest Day Festival & Parade. This October things are a little different. Although we are disappointed that we cannot host our usual event this year, that doesn't mean we can't have fun! This year, in place of Harvest Day, the New Oxford Area Chamber of Commerce is excited to introduce the "New Oxford Harvest Hunt." This multi-week event was created with our local businesses and community in mind. Join us for a fun-filled scavenger hunt through our town while supporting our local businesses!

#### **Presenting Sponsor (\$1000) - *fulfilled for 2020***

- Recognition as presenting sponsor in all print, media and web advertising and publicity
- Primary logo positioning on any physical advertising
- Full color ad on the back of event booklet (booklet will be seen and used by all participants). Ad specs are 8 in. height by 5.5 inch width.
- Company logo featured on front of event booklet
- Logo featured on sign/poster given to all participating businesses
- Name on end of town signs throughout the event
- Promotion on social media leading up to event as well as throughout the event, including the opportunity to speak on FB live 2x (prior to event or during event)

#### **Silver Sponsor (\$500) - *fulfilled for 2020***

- Recognition as Silver Sponsor in most print, media and web advertising and publicity
- Secondary logo positioning on any physical advertising
- Half page black and white ad featured on inside of event booklet (booklet will be seen and used by all event participants). Ad specs are 4 inch height x 5.5 inch width.
- Secondary logo placement on front of event booklet
- Business name included on signs/posters provided to all participating businesses
- Promo on social media leading up to event and throughout multi-week event, including opportunity to speak on FB Live 1x (prior to or during event)

#### **Bronze Sponsor (\$250) -**

- Recognition as Bronze Sponsor on Chamber website, FB and in Chamber newsletter
- Company name included on some physical advertising
- Quarter page black and white ad featured on inside of event booklet (booklet will be seen and used by all event participants). Ad specs are 4 in. height x 3 in width
- Promo on social media leading up to and throughout the event

#### **Friend of Harvest Hunt (\$100) -**

- Company name listed in booklet as a sponsor
- Recognition on Chamber website, Facebook and newsletter

***Please contact Michaela Shaffer,  
Marketing & Membership Coordinator,  
at [info@newoxford.org](mailto:info@newoxford.org) by Friday,  
September 18, 2020 if you are  
interested in being a sponsor for New  
Oxford Harvest Hunt.***

