



Membership Benefits

New Oxford Area Chamber of Commerce

Marketing Opportunities

Collateral Materials Display - The NOACC is happy to display member promotional materials such as brochures, business cards and flyers in our office. We can also display flyers in our windows on a first-come, first-serve basis.

Community E-Newsletter - In the third quarter of 2021, the NOACC launched a new initiative - a community e-newsletter. The e-newsletter is sent to members of the local community twice a month. Members are welcome to share business news, event updates, community resources and job openings in the e-newsletter. For consideration, please email your information to info@newoxford.org - ATTN: Community E-Newsletter.

End of Town Signs - Looking to promote an upcoming event? Weather permitting, the NOACC offers members the opportunity to promote their events on the New Oxford signs at the end of town. Please note that the signs are not available May 20 to June 20 for Market Day and September 24 to October 24 for Harvest Day. Signs are available on a first-come, first-serve basis and at the discretion of the Chamber. The event must take place in New Oxford.

Events Calendar - Members are invited to submit events to our website event calendar at www.newoxford.org/events. Event submission is now easier than ever - simply click the "Submit Event" button at the link above from a desktop and input your event information into the form provided. Events are subject to approval by the chamber.

Job Board - Are you hiring? The Chamber website features a job board where member businesses can post their job openings. Simply email the job description to info@newoxford.org and we will post the job for you!

Mailing List - Target your mailed communications and marketing pieces with a Chamber member mailing list. Members may request a mailing list of all fellow business members. The list will be sent to your company or organization electronically. Please note that the Chamber does not give out email addresses.

Member to Member Eblasts - Have an event or promotion you want fellow members to know about? We can help! Submit the content and images for the eblast, and we will send the message to all Chamber members on behalf of your business. Contact the Chamber for current prices. Content is accepted at the discretion of the Chamber.

Mixers, Open Houses & Ribbon Cuttings - If your business is celebrating an anniversary, new marketing initiative or just wants to showcase all its offerings, consider hosting a mixer! Mixers are a great opportunity to connect with other business leaders and community members while introducing attendees to your business. Mixers, open houses and ribbon cuttings are promoted by the chamber via eblasts, social media posts and the quarterly chamber newsletter.

Referrals - When visitors come into our office, call us on the phone or email us for help finding a business, we are proud to be able to direct them to our member organizations. The chamber always gives priority to its members when asked for a referral.

Social Media - The chamber currently has a social media presence on Facebook, Instagram and LinkedIn. If you need help promoting upcoming events or sharing information, let us know. We'd be happy to share your news on our Facebook page! The chamber has almost 2000 followers on Facebook, which means you could easily reach over a thousand more people at no added cost to your business or organization.

Website - With your Chamber membership, you receive a listing on our website - newoxford.org. The NOACC website also features an events calendar that showcases Chamber AND member events. Send an email to info@newoxford.org with your event details to have it added to our website.

Events

Market on the Square - Held annually on the third Saturday in June, Market on the Square is one of the longest continuously running antique shows in the country and has one of the largest attendances of street shows in Pennsylvania. Over one hundred vendors offer a variety of crafts, food and antiques each year. Stay tuned in 2021 for improvements to this beloved event! Please note that Chamber members receive a \$20 discount on vendor spaces.

Harvest Day Festival & Parade - Held annually on the fourth Saturday in October, Harvest Day features craft and food vendors as well as free activities for kids and a parade. Interested in promoting your business at the event? Chamber members receive a \$10 discount on vendor booths. There are also a variety of sponsorship and volunteer opportunities available.

Tree Lighting - A long-time New Oxford tradition, the annual tree lighting ceremony is always held the Saturday after Thanksgiving. This popular event brings together community members of all ages for a night of fun featuring free hot chocolate and cookies, caroling and a special visit from Santa. Interested in helping us continue this well-loved tradition? Help us decorate downtown New Oxford the Sunday before Thanksgiving. Don't forget to come out and enjoy the event too!

Sponsorship & Advertising

Please refer to the **2021 Sponsorship & Advertising Guide** for information about event and program sponsorship and newsletter advertising as well as digital marketing and advertising opportunities.

Business Services

IDC - The New Oxford Industrial Development Corporation (IDC) was established to advance, promote, attract, stimulate, rehabilitate and revitalize commerce, industrial, civic and manufacturing interests in and around New Oxford. The IDC is the lending arm of the chamber, which provides low interest loans for businesses in the 17350 zip code. All loans are reviewed by the IDC committee and recommended to the New Oxford Board of Directors for final approval. Funds can be used for business real estate purchases, renovations and facade improvements and business expansions. Machinery and equipment purchases are also eligible for loans. Working capital loans will be considered with strong collateral required.

PCI Insurance - As a member of our chamber, your business may participate in PCI Insurance programs. The PCI Insurance group acts as a broker, so each company is viewed as its own entity. Please contact the chamber for additional information.

Networking

Breakfasts - The Chamber hosts two general membership breakfasts annually. The purpose of the breakfasts is to welcome the Chamber's newest members, celebrate member achievements and allow our members to form new connections.

Mixers - Looking to meet like-minded business professionals? Be sure to attend a NOACC mixer. Mixers are a great way to connect with fellow business leaders and community members. If you are interested in potentially hosting a mixer, please refer to the **Marketing** section.



**New Oxford Area
Chamber of Commerce**

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Interested in joining the New Oxford Area Chamber of Commerce? Please contact Michaela Shaffer, Director of Membership & Marketing at (717) 624-2800 or info@newoxford.org. Additional information is also available at www.newoxford.org.