



**NEW OXFORD AREA
CHAMBER OF COMMERCE**

**27 Center Square
New Oxford, PA 17350
(717) 624-2800
info@newoxford.org**

September 8, 2020

Greetings,

October in New Oxford usually means that it is time for the annual Harvest Day Festival & Parade. This October things are a little different. Although we are disappointed that we cannot host our usual event this year, that doesn't mean we can't have fun! This year, in place of Harvest Day, the New Oxford Area Chamber of Commerce is excited to introduce the "New Oxford Harvest Hunt." This multi-week event was created with our local businesses and community in mind. The event will run from Saturday, October 10 to Saturday, October 24.

All businesses in the 17350 zip code are eligible to participate. It is free to participate. Below you will find additional information about the event. If you are interested in participating, please reach out to Michaela Shaffer, Marketing & Membership Coordinator by Monday, September 28 to ensure your business is included in the event booklet. Michaela can be reached at info@newoxford.org or at (717) 624-2800. There will be two main components to this event: a scavenger hunt and a decorating contest. Businesses are invited to participate in one or both parts of the event.

Scavenger Hunt:

Participants will pick up an event booklet at the Chamber office and/or select businesses around town. Participating businesses and organizations will be provided with a special fall cutout of a leaf to hide at their business. If you are a business that would like to encourage participants to come inside your business, you will have the option of hiding your cutout inside. If you are a business that is by appointment only, such as a medical office, you can hide the cutout where it can be seen from the outside of your building. Businesses will be designated as an inside or outside hide in the event booklet so that participants know where to look for the special cutout.

Each cutout will have a unique number on it that participants must record in their booklet. For each correct number, participants receive one (1) entry toward a prize.

Decorating Contest:

Participating businesses are also invited to decorate their business in a fall or Halloween theme for the duration of the event. Participants will have the opportunity to vote for their favorite decoration in the event booklet. The business with the most points will receive a prize.

Coupons:

Businesses have the option to include a coupon in the event booklet. Coupons will be included to encourage participants to make purchases at participating businesses. An example would be 10% off a purchase of \$25 or more. Businesses should collect the coupons at the time of use to ensure that coupons are only used once. Coupons will be accepted at the discretion of the business.

Sincerely,

New Oxford Area Chamber of Commerce