

# The Circle

## New Oxford Chamber Introduces New Fall Event



October in New Oxford usually means it is time for the annual Harvest Day Festival & Parade. This October, things are a little different. Although we are disappointed we cannot host our usual event this year, that doesn't mean we can't have fun! In place of Harvest Day, the New Oxford Area Chamber of Commerce introduced the "New Oxford Harvest Hunt." This multi-week event was created with our local businesses and community in mind and features fun for all ages.

New Oxford Harvest Hunt is a multipronged event featuring a scavenger hunt and a decorating contest. The event ran from Saturday, October 10 to Saturday, October 24. Community members were invited to find a hidden numbered leaf, created by Conewago Valley School District students, at participating businesses around town and select their top choice for best decorated business. We are pleased to announce that 27 businesses participated in the event! Thank you to the following sponsors for making this event possible:

#### **Presenting Sponsor:**



#### **Silver Sponsors:**

Aero Energy, HD Entertainment, Jarvis Landscaping & Lyle R Pitner State Farm

#### **Bronze Sponsors:**

Adams Electric Cooperative, Inc.,
BSSF CPAs & Business Advisors, Miller
Hanover Insurance, Scott & Co. Fine Jewelers
& Sleighter's Furniture & Sleep Shop

#### **Friends of Harvest Hunt:**

Columbia Cottage Assisted Living & Feiser Funeral Home, Inc.

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Thank you to our 4Q 2020 Chamber Champion:





#### New Oxford Area Chamber of Commerce

#### **Board of Directors:**

Ashley Hershey, President Brown Schultz Sheridan & Fritz CPAs & Business Advisors

**Lyle Pitner, Vice President**Lyle R Pitner State Farm

Mindy Langer, Secretary Cross Keys Village-The Brethren Home Community

Christina Palermo, Treasurer M&T Bank

**Dorothy Robinson, Borough Liaison** New Oxford Borough

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Jennifer Meckley Members 1st Federal Credit Union

Matt Sautter
Himes House Bed & Breakfast

Janice Swartz
UPMC Pinnacle Hanover

**David Laughman, Alternate** DL3 Systems LLC

Chamber Staff:
Michaela Shaffer
Director of Membership & Marketing

"The Circle" is a quarterly publication of the New Oxford Area Chamber of Commerce. Members interested in submitting news for future issues are encouraged to contact the Chamber at info@newoxford.org

The New Oxford Area Chamber of Commerce is a volunteer-based, non-profit organization. Any person, association, corporation, partnership or estate is eligible for membership.

# **UPCOMING EVENTS**

**New Oxford Harvest Hunt -** Saturday, October 10 - Saturday, October 24 *Location: Participating businesses throughout New Oxford* 

Unique Upscale Resale Anniversary Celebration - Friday, November 6 -

Saturday, November 7, Time: TBD

Location: Unique Upscale Resale, 4335 York Rd., Ste. 3

Clearspring Market Anniversary Ribbon Cutting - Tuesday, November 24,

Time: TBD

Location: Clearspring Market, 5780 York Rd.

Board meetings are held the fourth Thursday of each month at the New Oxford Borough Building.

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\*Please note that all events continue to be tentative due to the ongoing COVID-19 outbreak. Events are subject to postponement or cancellation. Stay tuned to our Facebook page, emails and website for the most up-to-date information about upcoming events.

Our events calendar can be found at newoxford.org. Our calendar features both Chamber and member events.



## Welcome New Members!



### Clearspring Market LLC 5780 York Rd. New Oxford, PA 17350 (717) 479-5206 clearspringmarketonline.com



Gene Latta Ford 1565 Carlisle Pike Hanover, PA 17331 (717) 633-1999 genelattaford.com

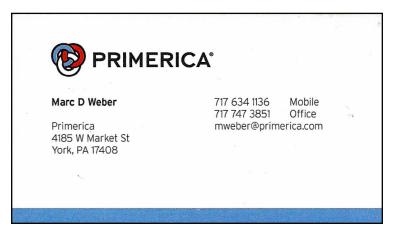


Unique Upscale Resale 4335 York Rd., Ste. 3 New Oxford, PA 17350 (717) 357-4759 FB: @uniqueupscaleresale



Zelma's Emporium 11 North Water St. New Oxford, PA 17350 (717) 624-3800 zelmasemporium.com







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## Member News & Updates

#### Scott & Co. Celebrates New Location with Ribbon Cutting



Front row (L to R): Todd King, The Chamber board member; Jennifer Meckley, New Oxford Area Chamber board member; Michaela Shaffer, Marketing & Membership Coordinator for New Oxford Area Chamber; Tanner Coyle; Natalie Coyle; Scott Coyle; Karen Coyle; Carrie Stuart, President of The Chamber; Darlene A. Brown, The Chamber board member; Cathy Wallen, State Representative Torren Ecker; Amanda Kline, Scott & Co. Fine Jewelers; Libby Norris, Scott & Co. Fine Jewelers and Kara Starner, Scott & Co. Fine Jewelers.

Back row (L to R): Cassidy Coyle; Tyler Coyle; Wes Warehime, The Chamber board member; Judy Wilson, Senator Doug Mastriano; John Husser, The Chamber board member; Bev Frey, Senator Doug Mastriano; Raymond McMaster; Gary Rappoldt, ACNB Bank; Ashley Seitler, Ambassador for The Chamber; John Hanner, The Chamber board member; Stacey Green, The Chamber board member; Kate Shay, Scott & Co. Fine Jewelers; Linda Harrier, Scott & Co. Fine Jewelers; Robin Fitzpatrick, Adams Economic Alliance and Janice Swartz, New Oxford Area Chamber board member

#### Photo credit: Darryl Wheeler of the Gettysburg Times

**Scott & Co. Fine Jewelers, Inc.** celebrated the opening of their new location with a ribbon cutting on Wednesday, August 19. Owners Scott and Karen Coyle were joined by their staff, family, representatives from The Chamber of Gettysburg & Adams County and the New Oxford Area Chamber of Commerce as well as dignitaries from the local community.

The store is located at 208 Lincoln Way East in New Oxford. Scott & Co. has been a part of the New Oxford community for 20 years. The business was previously located on the square.

The new location required two years of planning and six months of renovating prior to Scott & Co. moving in. Despite delays caused by COVID-19, Scott & Co. is now officially open to the public. The store's current hours are: Monday to Wednesday - 9:30 a.m. to 5:30 p.m., Thursday - 9:30 a.m. to 7 p.m., Friday - 9:30 a.m. to 5:30 p.m. and Saturday - 9:30 a.m. to 4 p.m.

#### Ribbon Cutting & Open House Held at Bibi's Creativities



Margie Cole, owner of Bibi's Creativities, cuts the ribbon in front of her new business on Tuesday, August 12. She is joined by members of the New Oxford Area Chamber of Commerce Board of Directors, her family and her craft vendors.

The New Oxford Area Chamber of Commerce celebrated the addition of **Bibi's Creativities** to the New Oxford community on Tuesday, August 12 with a ribbon cutting and open house. Members of the New Oxford Area Chamber of Commerce Board of Directors, local artisans, representatives of local businesses and community members enjoyed light refreshments and an interactive craft during the event. Attendees also had an opportunity to browse the store's offerings while adhering to social distancing and safety guidelines.

Bibi's Creativities is an arts and crafts store located at 4335 York Rd., Ste. 1. The store officially opened for business in June after experiencing delays due to the ongoing COVID-19 pandemic. Owned by Margie Cole, Bibi's Creativities features a "maker's mart" of crafting materials and handcrafted gifts from local artisans. The business also offers additional services including team building, crafting parties and children's craft sessions.

Bibi's Creativities is open: Fridays and Saturdays, 10 a.m. to 6 p.m. and Sundays, 10 a.m. to 5 p.m. The store is also open by appointment.

#### HART Center Holds Groundbreaking for New Addition



Craig Clabaugh, HART Center Executive Director, breaks ground at a ceremony on Wednesday, Sept. 16. He is joined by representatives from Conewago Enterprises Inc. and Bruce L. Jones Contractor Company as well as PA State Rep Dan Moul (fourth from left). **Photo Credit: Darryl Wheeler, Gettysburg Times** 

The HART Center celebrated a new addition to their facility with a groundbreaking ceremony on Wednesday, Sept. 16 at 450 E. Golden Lane in New Oxford. The new building will allow the HART Center to grow their programs, improve operational efficiency and follow social distancing guidelines. The addition will feature storage space, an office, a bathroom and a loading door for trucks. The building is being constructed by Conewago Enterprises Inc. and Bruce L. Jones Contractor Company. The project is expected to be completed by early November.

New Hope Ministries Continues to Serve Community



Throughout COVID-19, **New Hope Ministries (NHM)** has continued to provide essential services to those in need. According to their August newsletter, NHM has helped over 1,700 people from 650 families who had never visited NHM prior the beginning of the pandemic. Since mid-March, NHM has distributed more than \$110,000 for emergency housing assistance and welcomed more than 280 new volunteers. To learn more about New Hope, visit *nhm-pa.org*.

#### Doceo Announces New Hire in IT Division



**Doceo** has hired Ben Hopkins as a Technology Project Manager for their growing IT Division.

Hopkins will lead the implementation of IT projects from definition to completion, accompany the sales team in support of the discovery process and provide input on system design requirements. Hopkins brings over 10 years of professional IT

experience to Doceo. Most recently, he was a Systems Engineer at Umbrella Managed Systems where he engineered client infrastructure from the ground up and supported and executed on entire project life cycle from design to implementation. Hopkins has also worked in IT positions at Cerner Corporation in Kansas City, MO and Optimax Systems in Ontario, NY.

Hopkins attended the Rochester Institute of Technology and holds a Bachelor of Science in Applied Networking and Systems Administration.

Attention: Did your company recently win an award? Did you hire a new employee? We want to share the good news with other members and the community!

Send us your press release at info@newoxford.org. If a photo is included, please ensure it is high-resolution. Please submit business briefs by Friday, December 11 for inclusion in the 1Q 2021 newsletter. Business briefs are included as space allows and at the discretion of the Chamber.



# Community means everything.

Lyle R Pitner, Agent 11 Lincoln Way E New Oxford 717-688-7270 LetLyleProtect.com

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October, November & December Hours:

Monday - Friday, 10 a.m. - 4 p.m. & Sat- 10 a.m. - 3 p.m.

# Become a Chamber Champion Recruiter with our New Member Referral Program

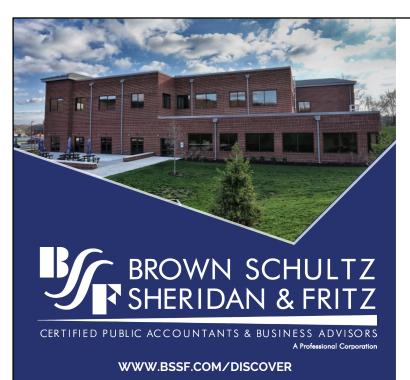
The New Oxford Chamber is excited to announce a new initiative for 2021 – a membership referral recognition program. If you are happy with your membership and want to spread the word to other non-member businesses, this program is perfect for you!

What does it take to be our Chamber Champion Recruiter of the Quarter? Read on!

New member applications now feature a space for businesses and organizations to let us know who referred them to our organization. For each new application that lists your business or an individual from your business as the referrer, you will be entered into a quarterly drawing for a prize. The more referrals you get, the more chances you have to win.

The Chamber Champion Recruiter of the Quarter will receive one free year of membership (to be applied to 2022) and will be recognized via email blast and in the quarterly newsletter.

If you have any questions about this new program, please contact Michaela Shaffer, Director of Membership & Marketing, at info@newoxford.org.



#### **OUR KNOWLEDGE IS YOUR VALUE.**



66 Knowing that things are handled definitely gives me peace of mind. I don't have to worry any longer that I'm going to get a surprise at any point throughout the year.

We are big on planning at JEM Group so we want a firm that kind of shares that value of planning and looking ahead and really – we like to take care of our clients and we feel that Brown Schultz really takes care of us. \*\*



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## Celebrating Members with Anniversaries!

We would like to recognize our members celebrating Chamber anniversaries in 2020. Half of the honorees were recognized at our spring breakfast prior to the COVID-19 shutdown with the other half scheduled to be honored at our fall breakfast. Unfortunately, we cannot hold our usual fall breakfast this year. Instead, we are recognizing our members with anniversaries with individual business drop-ins and special posts on Facebook. Congratulations to the following members:

- 30 years: Hanover Auto Team, Pizza Garden and Zimmerman Homes & Renovations
- 35 years: Hanover Building Systems, Inc.
- 40 years: HART Center
- 60 years: Aero Energy, Feiser Funeral Home, Inc., PCA Corrugated & Display, LLC, Sleighter's Furniture & Sleep Shop and Smith's Auto Sales, Inc.



60 years - Jerome and Sally Smith, Sleighter's Furniture & Sleep Shop



30 years - Loni Smith and John Burdis, Hanover Auto Team pictured with Janice Swartz, UPMC Hanover and NOACC Board Member (far left)



60 years - Andrew Smith, Smith's Auto Sales pictured with Lyle Pitner, Lyle R Pitner State Farm & NOACC Vice President



40 years - Craig Clabaugh, HART Center (middle) pictured with Lyle Pitner, Lyle R Pitner State Farm & NOACC Vice President and Jennifer Meckley, Members 1st Federal Credit Union and NOACC Board Member

Check out our Facebook page (@NewOxfordAreaChamberofCommerce) for additional anniversary photos!



New Oxford Area Chamber of Commerce 27 Center Square New Oxford, PA 17350 717-624-2800 info@newoxford.org newoxford.org







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