New Oxford Area Chamber of Commerce

2026 Sponsorship & Advertising Opportunities Guide

Prices, benefits, etc. are subject to change

2026 Sponsorship Opportunities

Market on the Square | Saturday, June 20, 8 a.m. to 2 p.m.

A longstanding New Oxford tradition featuring antiques, collectibles, crafts, farmers market vendors, food trucks, and much more!

Platinum Sponsor ($3,000) - ***exclusive*

- Recognition in all print, media and web advertising and publicity
- Prime logo positioning on all physical advertising prior to/day of event
- Prime logo positioning on event tote bags distributed to attendees (500 count)
- Logo featured on event program distributed to vendors and attendees
- Complimentary booth space at event with sponsorship signage
- Promotion on social media leading up to and day-of, including two promo video opportunities
- Logo included in our Newsletter
- Audible recognition at event and mention in day-of media coverage

Health & Safety Sponsor ($1,500) - *exclusive*

- Recognition in most print, media and web advertising and publicity
- Secondary logo positioning on most physical advertising
- Secondary positioning on event tote bags distributed to attendees (500 total)
- Signage at crosswalks day-of the event
- Logo featured on event program distributed to vendors and attendees
- Complimentary booth space at event with sponsorship signage
- Promotion on social media leading up to the event and day-of, including promo video opportunity
- Audible recognition at event and mention in day-of media coverage

Sanitation Sponsor ($1,500) - *exclusive*

- Recognition in most print, media and web advertising/publicity
- Secondary logo on event tote bags distributed to attendees (500 total)
- Secondary logo positioning on most physical advertising
- Logo featured on select trash cans & portable toilets
- Logo featured on event program distributed to vendors and attendees
- Complimentary booth space at event with sponsorship signage
- Promotion on social media leading up to the event and day-of the event, including opportunity to share one promo videos on the Chamber's Facebook page
- Audible recognition at event and mention in day-of media coverage

Food Court Sponsor ($1,000) - *exclusive*

- Recognition in most print, media and web advertising/publicity
- Secondary logo positioning on most physical advertising
- Logo on event tote bags distributed to attendees (500 total)
- Logo featured on event program distributed to vendors and attendees
- Complimentary booth space at the event
- Promotion on social media leading up to and day-of the event, including one promo video opportunity
- Audible recognition at event and mention in day-of media coverage

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Young Entrepreneur Corner Sponsor ($1,000) - **exclusive**
- Recognition in most print, media and web advertising/publicity
- Secondary logo positioning on most physical advertising
- Logo on event tote bags distributed to attendees (500 total)
- Logo featured on event program distributed to vendors and attendees
- Complimentary booth space at the event
- Promotion on social media leading up to and day-of the event, including one promo video opportunity
- Audible recognition at event and mention in day-of media coverage

Gold Sponsor ($1,000) - ****limit of 4
- Recognition in most print, media and web advertising/publicity
- Secondary logo positioning on most physical advertising prior to/day of event
- Logo on event tote bags distributed to attendees (500 total)
- Logo featured on event program distributed to vendors and attendees
- Complimentary booth space at event with sponsorship signage
- Promotion on social media leading up to the event and day-of, including one promo video opportunity
- Audible recognition at event and mention in day-of media coverage

Silver Sponsor ($500) - **limit of 6**
- Recognition in most print, media and web advertising/ publicity
- Logo included on most physical advertising
- Name on event tote bags distributed to attendees (500 total)
- Name featured on event program distributed to vendors and attendees
- Complimentary booth space at the event with sponsorship signage
- Promotion on social media leading up to and day-of the event
- Audible recognition at event and mention in day-of media coverage

Bronze Sponsor ($250)
- Recognition on Chamber website and in the Newsletter
- Name included on some physical advertising
- Name featured on event program distributed to vendors and attendees

Friend of Market on the Square ($100)
- Recognition on Chamber website
- Name featured on event program distributed to vendors and attendees

Harvest Day Festival & Parade — Saturday, October 24, 10 a.m. to 4 p.m.

Parade Sponsor ($2,500) - **exclusive**
- Recognition in all print, media and web advertising/publicity
- Banner recognition at front of parade
- Prime logo positioning on all physical advertising
- Complimentary booth space at event with sponsorship signage
- Opportunity to promote business by participating in parade
- Logo featured on event program distributed to vendors and attendees
- Logo included in our Newsletter
- Promotion on social media leading up to the event and day-of the event, including opportunity to share two promo videos on the Chamber's Facebook page
- Logo & half page ad in Harvest Hunt booklet

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Health & Safety Sponsor ($1,500) - **exclusive**

- Recognition in most print, media and web advertising/publicity
- Secondary logo positioning on most physical advertising, including on the sponsor banner in parade
- Complimentary booth space at the event with sponsorship signage
- Logo on the signage at crosswalks day-of the event
- Opportunity to promote business by participating in parade
- Promotion on social media leading up to and day-of the event, including one promo video on Chamber's Facebook page
- Logo featured on event program distributed to vendors and attendees
- Logo & half page ad in Harvest Hunt booklet

Sanitation Sponsor ($1,500) - **exclusive**

- Recognition in most print, media and web advertising/publicity
- Secondary logo positioning on most physical advertising, including sponsor banner in parade
- Logo featured on event program distributed to vendors and attendees
- Logo featured on select trash cans
- Logo featured on portable toilets
- Complimentary booth space at event with sponsorship signage
- Opportunity to promote business by participating in parade
- Promotion on social media leading up to the event and day-of the event, including opportunity to share one promo videos on the Chamber's Facebook page
- Logo & half page ad in Harvest Hunt booklet

Food Court Sponsor ($1,000) - **exclusive**

- Recognition in most print, media and web advertising/publicity
- Secondary logo positioning on all physical advertising, including sponsor banner in parade
- Complimentary booth space at the event
- Opportunity to promote business by participating in parade
- Promotion on social media leading up to and day-of the event, including opportunity to share one promo video on Chamber's Facebook page
- Quarter page ad in Harvest Hunt booklet (2.5w x 4h b/w)

Children's Area Sponsor ($1,000) -

- Recognition in all print, media and web advertising and publicity
- Secondary logo positioning on most physical advertising, including sponsor banner in parade
- Complimentary booth space in Children’s Area at event
- Opportunity to promote business by participating in parade
- Promotion on social media leading up to and day-of the event, including opportunity to share one promotional video on Chamber's Facebook page
- Quarter page ad in Harvest Hunt booklet (2.5w x 4h b/w)

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Young Entrepreneur Corner Sponsor ($1,000) - **exclusive**

- Recognition in most print, media and web advertising/publicity
- Secondary logo positioning on most physical advertising
- Logo featured on event program distributed to vendors and attendees
- Complimentary booth space at the event
- Promotion on social media leading up to and day-of the event, including one promo video opportunity
- Audible recognition at event and mention in day-of media coverage

Silver Sponsor ($500) - **limit of 6**

- Recognition in most print, media and web advertising/publicity
- Name included on most physical advertising, including banner in parade
- Complimentary booth at event with sponsorship signage
- Opportunity to promote business by participating in parade
- Promotion on social media leading up to and day of the event, including mention in day-of social media posts/Facebook Lives
- Name mentioned in Harvest Hunt booklet

Orange Sponsor ($500) - **limit of 2**

- Recognition in most print, media and web advertising/publicity
- Recognition in the Children's Area
- Name included on most physical advertising, including banner in parade
- Complimentary booth at event with sponsorship signage
- Opportunity to promote business by participating in parade
- Promotion on social media leading up to and day of the event, including mention in day-of social media posts/Facebook Lives
- Name mentioned in Harvest Hunt booklet

Bronze Sponsor ($250) -

- Recognition on Chamber website and in the annual newsletter
- Name included on some physical advertising, including day of vendor and attendee map
- Opportunity to promote business by participating in parade
- Name mentioned in Harvest Hunt booklet

Friend of Harvest Day ($100)

- Recognition on Chamber website
- Name mentioned in Harvest Hunt booklet
- Opportunity to promote business by participating in parade

Harvest Hunt | Saturday, October 10 - Sunday, October 25

Presenting Sponsor ($1500) - **exclusive**

- Recognition in all print, media and web advertising/publicity
- Full color ad (5w x 8h) on back page of event booklet (at least 500 print run)
- Logo on front of event booklet
- Name on main end of town sign throughout event
- Promo on social media leading up to and during event, including opportunity to share a promo video on the Chamber's Facebook up to two times
- Complimentary booth space at Harvest Day Festival

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Annual Awards Banquet | Date TBD

Media Sponsor Awards Banquet- ($1500) *exclusive*
- Logo on videos released from Community Media of South Central PA for the event (including before and after the event)
- Recognition on Award Banquet Page
- Verbal recognition at event
- Opportunity to have a piece recorded to promote online
- Logo included on invitation & program
- Recognition in Chamber social posts, publications, including newsletter and eblasts

Presenting Sponsors ($500) - *limit of two businesses*
- Four complimentary tickets
- Logo on most print materials, including the invitation, program, and the next newsletter
- Verbal recognition and chance to speak at event
- Opportunity to provide table favors for guests
- Logo included on table tents at event
- Promotion on social media and via email and press release(s)
- Recognition in Chamber social posts, publications, including newsletter and eblasts

Award Sponsors ($300) - *one business per award*
The following awards are available to sponsor: Non-Profit of the Year, Community Impact Award, Educator of the Year, Student Achievement Award, Volunteer of the Year, and Business of the Year
- Two complimentary tickets to event
- Company name on award
- Opportunity to present the award to recipient at event
- Name included on program
- Recognition as award sponsor in press releases and print materials

Program Sponsor- ($250) *limit 4*
- 4w x 4h color ad on the back of all programs (around 100 attendees)
- Recognition on Award Banquet Page
- Recognition during event
- Recognition on eblast(s) & next newsletter

Table Tent Sponsor- ($250) *limit 2*
- Logo on back of all name tents for attendees (around 100 attendees)
- Recognition on Award Banquet Page
- Recognition during event
- Recognition on eblast(s) & next newsletter

Table Sponsor- ($100)
- Logo on table number
- Recognition on Award Banquet Page
- Recognition during event

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Member Breakfasts — Quarterly

Presenting Sponsors ($250) - *two businesses per breakfast*

- Two complimentary registrations
- Logo on promotional materials, including day-of program and recognition in the Chamber newsletter
- Logo and link to website on email blast advertising
- Opportunity to speak at the breakfast
- Opportunity to display and share promotional materials at the breakfast
- Complimentary business card ad in the next annual newsletter

Lunch & Learns — Quarterly

Presenting Sponsor ($300) - *one business per Lunch & Learn*

- Two complimentary tickets
- Social media promotion leading up to event
- Promotional signage at event
- Opportunity to speak during luncheon and hand out promotional materials
- Recognition via e-blast and in Chamber's next annual newsletter

Light Up New Oxford — Saturday, December 12 - Sunday, December 27

Presenting Sponsor ($1500) - **exclusive**

- Recognition in most print, media and web advertising/publicity
- Logo placement and business name on most print and digital tour guides
- Ad included on tour guide and on Light Up New Oxford webpage on Chamber website
- Promotion on social media leading up to and throughout event, including opportunity to share a promo video on the Chamber's Facebook up to two times
- Logo on signage placed at participant homes.
- Opportunity to promote business by participating in event

Annual Tree Lighting — Saturday, November 28, 5 p.m.

Presenting Sponsor ($1500) - **exclusive**

- Recognition in all print, media and web advertising/publicity
- Logo placement on all physical advertising prior to/day of event
- Ad included on the webpage on Chamber website
- Logo on sign for Santa line on the day of the event.
- Promotion on social media leading up to and throughout event, including opportunity to share a promo video on the Chamber's Facebook up to two times

Interested in a sponsorship?

Members interested in sponsoring an event in 2026 are asked to fill out the **Sponsorship & Advertising Selection Form.** If you have questions about sponsorship, please contact Jennifer Smith, Membership & Marketing Coordinator, at (717) 624-2800 or *info@newoxford.org*. Thank you for your interest in sponsorship!

New Oxford Area Chamber of Commerce
27 Center Square, New Oxford, PA 17350
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info@newoxford.org • www.newoxford.org

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New Oxford Area Chamber of Commerce

2026 Advertising Opportunities

"The Circle" 2026 Newsletter Advertising

The New Oxford Area Chamber of Commerce is the proud publisher of the quarterly Chamber newsletter "The Circle." The newsletter is distributed to all Chamber members as well as local retail locations. We also keep a supply of the newsletter on-hand at the Chamber office for visitors and prospective members. "The Circle" is promoted on the Chamber's website, various social media platforms and eblasts.

- **Chamber Champion - $500/issue *exclusive***
  - 8w x 8h color ad on back page
  - Company logo featured on front page of newsletter
  - Recognition on Chamber social media, eblast(s) & website for the year
  - Link to your website or social media page in digital edition
- **Half Page Ad - $250/issue**
  - 8w x 4h color ad inside newsletter
  - Mention on Facebook post about newsletter
  - Link to your website or social media page in digital edition
- **Quarter Page Ad - $125/issue**
  - 4w x 4h color ad inside newsletter
  - Mention on Facebook post about newsletter
  - Link to your website or social media page in digital edition
- **Business Card Ad - $50/issue**
  - 3.5w x 2h color ad inside newsletter
  - Mention on Facebook post about newsletter
  - Link to your website or social media page in digital edition

*Ad design is available for an added fee of $30 per new ad.
Prices / Releases may change

Monthly Eblast Advertising

- $125/month
- 4w x 4h ad featured at bottom of weekly eblasts to members
- Ad included in at least four eblasts per month
- Perfect for B2B marketing
- Clickable link to website or social media page
- Limit of 3 months per year, per business/organization

Website Banner Advertising

- **Footer Banner - $50/month**
  - Ad featured in footer of Chamber website (visible on every page)
  - Specifications: 650 x 150 pixels
  - Clickable link to business website or social media page
- **Event Header Banner - $200/month**
  - Ad featured on header of event-related pages (Market on the Square, Harvest Hunt/Harvest Day and Light Up New Oxford) during times of increased traffic to event-specific pages
  - Specifications: 468 x 60 pixels
  - Clickable link to business website or social media page

Member 2 Member Eblast

Have an event or promotion you want fellow members to know about? We can help! Submit the content and images for the eblast, and we will send the message to all Chamber members on behalf of your business. Content is accepted at the discretion of the Chamber. The price for 2026 is $150.

Facebook Boosted Post

Have an event, initiative or news you want to promote? The Chamber is pleased to introduce a new advertising options for members - a boosted Facebook post. Let us know what information you want to share, and we'll create the content for the post and tailor it for your target audience. In addition to the potential customers reached via the boosted post, we will also share your post with our 3,500+ Facebook followers and 600+ Instagram followers. The price per boosted post is $50 for 2026.

Interested in advertising?

Members interested in advertising with us in 2026 are asked to fill out the **Sponsorship & Advertising Selection Form.** If you have questions about sponsorship, please contact Jennifer Smith, Membership & Marketing Coordinator, at (717) 624-2800 or info@newoxford.org. Thank you for your interest in sponsorship!

New Oxford Area Chamber of Commerce

2026 Sponsorship & Advertising Selection Form

Thank you for your interest! If you are looking at a sponsorship or advertising opportunity that is exclusive to one business, please contact us at *info@newoxford.org* prior to confirm availability before sending payment.

Market on the Square - Saturday, June 20, 2026

___ ~~Platinum Sponsor ($3000) *exclusive*~~
___ ~~Health & Safety Sponsor ($1500) *exclusive*~~
___ ~~Sanitation Sponsor ($1500) *exclusive*~~
___ ~~Food Court Sponsor ($1000) *exclusive*~~
___ ~~Young Entrepreneur Corner Sponsor ($1000) *exclusive* *NEW*~~
___ ~~Gold Sponsor ($1000) *limit of 4*~~
___ ~~Silver Sponsor ($500) *limit of 6*~~
___ ~~Bronze Sponsor ($250)~~
___ ~~Friend of Market on the Square ($100)~~

Harvest Day Festival & Parade - Saturday, October 24, 2026

___ ~~Parade Sponsor ($2500) *exclusive*~~
___ ~~Health & Safety Sponsor ($1500) *exclusive*~~
___ ~~Sanitation Sponsor ($1500) *exclusive*~~
___ Food Court Sponsor ($1000) *exclusive*
___ ~~Children's Area Sponsor ($1000) *exclusive*~~
___ ~~Young Entrepreneur Corner Sponsor ($1000) *exclusive* *NEW*~~
___ Silver Sponsor ($500) *limit of 6*
___ Orange Sponsor ($500) *limit of 2*
___ Bronze Sponsor ($250)
___ Friend of Harvest Day Festival ($100)

Harvest Hunt - Saturday, October 10 - Sunday, October 25, 2026

___ ~~Presenting Sponsor ($1500) *exclusive*~~

Light Up New Oxford - Saturday, December 12- Sunday, December 27, 2026

___ Presenting Sponsor ($1500) *exclusive*

"The Circle" Newsletter - 2026

___Chamber Champion ($500) *exclusive*

___Half Page Ad ($250)

___Quarter Page Ad ($125)

___Business Card Ad ($50)

___ ~~Q2 2026~~
___ ~~Q3 2026~~
___ Q4 2026

Monthly Eblast Sponsor

~~___ 1-month ($125) - *Chamber will contact you to determine month ad will run based on availability*~~ ***FULL***

Website Banner Advertising

____ 1-month footer ad ($50) - *Chamber will contact you to determine what month ad will run based on availability*
____ 1-month event header ad ($200) – Market on the Square
____ 1-month event header ad ($200)– Harvest Day Festival
____ 1-month event header ad ($200)– Light Up New Oxford

Member to Member Eblast

____ 1x ($150)

Facebook Boosted Post

____ 1x ($50)

Annual Tree Lighting - Saturday, November 28, 2026

___ Presenting Sponsor ($1500) *exclusive*

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New Oxford Area Chamber of Commerce

2026 Sponsorship & Advertising Selection Form

Thank you for your interest! If you are looking at a sponsorship or advertising opportunity that is exclusive to one business, please contact us at *info@newoxford.org* prior to confirm availability before sending payment.

Annual Awards Banquet - Accepting 2027 Sponsors

___ Presenting Sponsor ($500) - *limit 2*

Award Sponsor - $300 *exclusive*
___ ~~Community Impact Award~~
___ Educator of the Year
___ Student Achievement Award
___ Non-Profit of the Year
___ Business of the Year
___ Volunteer of the Year

___ Media Sponsorship ($1500) *exclusive*

___ Program Sponsor ($250) *limit 4*

___ Table Tent Sponsor ($250) *limit 2*

___ Table Sponsor ($100)

Member Breakfasts - Quarterly

Presenting Sponsors - $250 - two per breakfast
___ ~~Q1 2026~~
___ ~~Q2 2026~~
___ ~~Q3 2026~~
___ Q4 2026

Lunch & Learns - Quarterly

Presenting Sponsor - $300 *exclusive*
___ ~~Q1 2026~~
___ ~~Q2 2026~~
___ ~~Q3 2026~~
___ Q4 2026

Interested in a sponsorship?

Members interested in sponsoring an event in 2026 are asked to fill out the **Sponsorship & Advertising Selection Form.**
Please send this form to the Chamber office when completed. Sponsorships are on a first come first serve basis. Formed can be either emailed to info@newoxford.org or mailed to 27 Center Square, New Oxford PA 17350.

If you have questions about sponsorship, please contact Jennifer Smith, Membership & Marketing Coordinator, at (717) 624-2800 or *info@newoxford.org*. Thank you for your interest in sponsorship!

Business/Organization Name: **Signature:** **Date:**

Chamber Use Only:

Check Number: **Invoice Number:** **Date Received:**