

New Oxford Area Chamber of Commerce 2020 Newsletter Advertising



The New Oxford Area Chamber of Commerce is the proud publisher of the quarterly Chamber newsletter “The Circle.” In 2019, the newsletter expanded to eight pages. The newsletter is distributed to all Chamber members as well as local retail locations. We also keep a supply of the newsletters on-hand at the Chamber office for visitors. “The Circle” is promoted on the Chamber’s website, various social media platforms and eblasts.

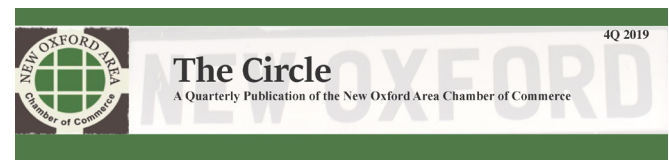
“The Circle” Advertising Options:

- 1 **Chamber Champion** - \$200 (*limit one per quarter*)
 - 8w x 8h color ad on back page
 - Company logo featured on front page of newsletter under sponsor
 - Recognition on Chamber social media, eblast(s) & website for the quarter
- 2 **Half Page Ad** - \$100
 - 8w x 4h color ad inside newsletter
 - Mention on Facebook post about newsletter under advertisers
- 3 **Quarter Page Ad** - \$50
 - 4w x 4h color ad inside newsletter
 - Mention on Facebook post about newsletter under advertisers
- 4 **Business Card Ad** - \$25
 - 3.5w x 2h color ad inside newsletter
 - Mention on Facebook post about newsletter under advertisers

Have questions? Interested in placing an ad in a future issue of “The Circle”? Contact Michaela Shaffer, Marketing & Membership Coordinator, at info@newoxford.org or (717) 624-2800.

LIMITED TIME OFFERS:

- **Business Card Ad Savings:** Reserve a spot in each 2020 edition of “The Circle” (4 issues/year) and get one ad for free. Save \$25! Must be reserved and paid for by Friday, Dec. 13.
- **Chamber Champion Savings:** Secure your spot as a Chamber Champion for any of the 2020 editions of “The Circle” and receive 15% off! Must be reserved and paid for by Friday, Dec. 13.



Chamber Celebrates Business of the Year, Anniversaries and New Members at September Breakfast

Thank you to our 4Q 2019 Chamber Champion:



Andrew Smith of Smith's Auto Sales accepts the 2019 Business of the Year Award from Chamber President Ashley Hershey.

Adams Electric Cooperative, Inc.
A Telephone Utility Cooperative

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The New Oxford Chamber hosted its Fall Membership Breakfast on Tuesday, September 17 at Cross Keys Village - The Brethren Home Community.

The breakfast was open to all members and served as an opportunity to celebrate the 2019 Business of the Year, members with Chamber anniversaries and the Chamber’s newest members.

Thank you to PCI Insurance, Inc. for sponsoring the breakfast.

The Chamber honored Smith’s Auto Sales as the 2019 Business of the Year. The company, a Chamber member since 1960, is one of the founding businesses of the Chamber as well as a long time staple of the New Oxford community.

After honoring Smith’s Auto Sales, Chamber President Ashley Hershey presented certificates to members with 2019 Chamber anniversaries (based on continuous years of membership).

Happy anniversary to the following members:

- 45 years: Cross Keys Village - The Brethren Home Community
- 35 years: Conewago Valley School District
- 25 years: Adams County Library System - New Oxford
- 20 years: Bergdale Insurance Agency, Inc. and Miller Hanover Insurance
- 15 years: Ken Adams Mechanical, Inc.
- 10 years: The Christmas Haus, Clark’s Body Shop, Inc. and Sundown Concessions
- 5 years: Redbud House

Additionally, the Chamber welcomed six new members: Dentistry on the Square/Kari Stantz, DDS, Hanover Land Services, Inc., Johnny & Rude’s, L&M Tire & Wheel, Lyle R Pitner - State Farm and Polished & Pampered.

More photos from the breakfast can be found on our Facebook and Instagram pages. Thank you to Heather of HD Entertainment for the great pictures!