

New Oxford Area Chamber of Commerce 2019 Newsletter Advertising



The New Oxford Area Chamber of Commerce is the proud publisher of the quarterly Chamber newsletter “The Circle.” In 2019, the newsletter expanded to eight pages. The newsletter is distributed to all Chamber members as well as local retail locations. We also keep a supply of the newsletters on-hand at the Chamber office for visitors. “The Circle” is promoted on the Chamber’s website, various social media platforms and eblasts.

“The Circle” Advertising Options:

- 1 **Chamber Champion** - \$200 (*limit one per quarter*)
 - 8w x 8h color ad on back page
 - Company logo featured on front page of newsletter under sponsor
 - Recognition on Chamber social media, eblast(s) & website for the quarter
- 2 **Half Page Ad** - \$100
 - 8w x 4h color ad inside newsletter
 - Mention on Facebook post about newsletter under advertisers
- 3 **Quarter Page Ad** - \$50
 - 4w x 4h color ad inside newsletter
 - Mention on Facebook post about newsletter under advertisers
- 4 **Business Card Ad** - \$25
 - 3.5w x 2h color ad inside newsletter
 - Mention on Facebook post about newsletter under advertisers

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Upcoming Events...
October 2
Chamber Mixer at
Adams County Library -
New Oxford
5-7 p.m.
October 25
General Meeting at
Cross Keys Village
6:30 p.m.
October 27
11th Annual Harvest Day
and Parade
10 a.m. - 4:30 p.m.
November 18
Holiday Decorating
12 p.m.
November 22
Board Meeting at
New Oxford Borough Building
5:30 p.m.
November 24
Tree Lighting Ceremony
5 p.m.
December 27
Board Meeting at
New Oxford Borough Building
5:30 p.m.

11th Annual Harvest Day & Parade is Just Around the Corner
It's that time of year again...fall! The leaves are changing color, a chill is in the air and pumpkins are everywhere.
Every year, New Oxford celebrates fall with its annual Harvest Day & Parade. This year's festival will be held on Saturday, October 27 from 10 a.m. to 4:30 p.m. Harvest Day offers fun and excitement for everyone.
Come out and see a variety of handmade crafts ranging from jewelry to wreaths to doll clothing. There is something for everyone at the craft show!
Feeling hungry? This year's Harvest Day food vendors have you covered with a variety of options including soft pretzels, baked goods, ice cream, funnel cake, seafood, hot dogs and hamburgers.
The excitement doesn't stop there! Harvest Day also offers five kids activities from 10:30 a.m. to 2 p.m. including bounce houses and fall-related activities.
At 3 p.m., be sure to check out the highlight of the festival - the parade! The parade features marching bands, floats, antique vehicles, local dignitaries, candy and special guest, Santa!
Want to be part of the parade? Registration is free and prizes are awarded to the best entries in a variety of categories. Registration forms and additional information can be found at newoxford.org/harvest-day.
Interested in volunteering? The Chamber is currently looking for volunteers to help with a variety of tasks on the day of the festival, including assisting with the children's area. If you are interested in volunteering, please contact the Chamber at info@newoxford.org or (717) 624-2800. Your assistance is greatly appreciated!

Come out and enjoy this annual and free community event hosted by the New Oxford Area Chamber of Commerce and made by possible by our sponsors!
Thank you to our Parade Sponsor, Yazoo Mills!
Health & Safety Sponsor: New Oxford Social & Athletic Club
Gold Sponsors: Jarvis Landscaping, Members 1st Federal Credit Union and Utz Quality Foods, LLC
Silver Sponsors: Aero Energy, Hanover Door, McDonald's and Slighter's Furniture and Sleep Shop
Friends of the Chamber: ACNB Bank and UPMC Pinnacle Hanover

****Have questions? Interested in placing an ad in a future issue of “The Circle”? Contact Michaela Shaffer, Marketing & Membership Coordinator, at info@newoxford.org or (717) 624-2800.****