

2020 Sponsorship Opportunities

New Oxford Area Chamber of Commerce

New Oxford's 64th Annual Market on the Square - 6/20/2020

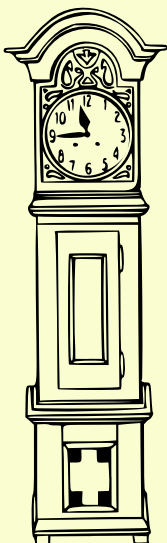
Updated for 2020, this year's event will continue to feature antiques and crafts while also welcoming additional vendors specializing in vintage & collectibles, repurposed furniture and goods, produce and more!

Platinum Sponsor (\$2500) - exclusive to one company/organization

- Recognition as the Platinum Sponsor in all print, media and web advertising and publicity
- Prime logo positioning on all physical advertising prior to and day of event
- Prime logo positioning on front of Market Day tote bags distributed to attendees (500 count)
- Logo featured on event program distributed to vendors and attendees
- Complimentary booth space at the event with sponsorship signage for booth
- Promotion on social media leading up to the event as well as the day of the event, including the opportunity to speak on Facebook Live at least 2x (prior to event and/or day of)
- Audible recognition over the sound system at the event and mention in day of media coverage

Gold Sponsor (\$1000) - limit 4

- Recognition as a Gold Sponsor in all print, media and web advertising and publicity
- Secondary logo positioning on all physical advertising prior to and day of event
- Secondary positioning on back of Market Day tote bags distributed to attendees (500 total)
- Logo featured on event program distributed to vendors and attendees



- Complimentary booth space at the event with sponsorship signage for the booth
- Promotion on social media leading up to the event as well as the day of the event, including the opportunity to speak on Facebook Live 1x (prior to event and/or day of)
- Audible recognition over the sound system at the event and mention in day of media coverage

Silver Sponsor (\$500) - limit 4

- Recognition as a Silver Sponsor in most print, media and web advertising and publicity
- Logo included on most physical advertising
- Logo on the back of Market Day tote bags distributed to attendees (500 total)
- Company name featured on event program distributed to vendors and attendees
- Complimentary booth space at the event with sponsorship signage for the booth
- Promotion on social media leading up to the event as well as the day of the event, including mention of company name on Facebook Live (day of)
- Audible recognition over the sound system at the event and mention in day of media coverage

Bronze Sponsor (\$250) -

- Recognition as a Bronze Sponsor on Chamber website, Facebook and in Chamber newsletter
- Company name included on some physical advertising
- Company name featured on event program distributed to vendors and attend

Friend of Market Day (\$100) -

- Company name listed as a Friend of Market Day sponsor on all portable toilets the day of the event

*Please contact the Chamber by **February 21, 2020** to ensure that your company is included in marketing materials for the event.*

Chamber Champion Newsletter Sponsor - \$200 - includes:

- 8w x 8h color ad on the back cover of the newsletter (newsletters are mailed flat for optimal ad exposure)
- Logo placement and recognition on front cover of newsletter
- Recognition on Chamber social media, email blast(s) and website throughout the quarter
- Exposure to all members and additional distribution at local businesses and in Chamber office
- 3 month display period



13th Annual Harvest Day Festival & Parade - 10/24/2020

This annual event is filled with family fun! Harvest Day features craft and food vendors, free kids activities and a parade!

Parade Sponsor (\$1500) - *exclusive to one company/organization*

- Recognition as the Parade Sponsor in all print, media and web advertising and publicity
- Banner recognition at the front of the parade
- Prime logo positioning on all physical advertising
- Prime logo positioning on the back of Harvest Day volunteer t-shirts
- Complimentary booth space at the event with sponsorship signage for booth
- Opportunity to promote business by participating in the parade
- Promotion on social media leading up to the event as well as the day of the event, including the opportunity to speak on Facebook Live at least 2x (prior to event and/or day of)

Children's Area Sponsor (\$1000) - *exclusive to one company/organization*

- Recognition as the Children's Area Sponsor in all print, media and web advertising and publicity
- Secondary logo positioning on all physical advertising, including sponsor banner in parade
- Secondary logo positioning on Harvest Day volunteer t-shirts
- Complimentary booth space by Children's Area at the event with sponsorship signage for booth
- Banner including logo displayed at Children's Area during event
- Opportunity to promote business by participating in the parade
- Promotion on social media leading up to the event as well as the day of the event, including the opportunity to speak on Facebook live 1x (prior to event or day of)

Health & Safety Sponsor (\$1000) - *exclusive to one company/organization*

- Recognition as the Health & Safety Sponsor in all print, media and web advertising and publicity
- Secondary logo positioning on all physical advertising, including sponsor banner in parade
- Secondary logo positioning on Harvest Day volunteer t-shirts
- Complimentary booth space at the event with sponsorship signage for booth
- Signage at crosswalks the day of the event
- Opportunity to promote business by participating in the parade
- Promotion on social media leading up to the event as well as the day of the event, including the opportunity to speak on Facebook live 1x (prior to event or day of)

Silver Sponsor (\$500) - *limit 4*

- Recognition as a Silver Sponsor in most print, media and web advertising and publicity
- Logo included on all physical advertising, including on a banner in parade
- Logo placement on back of Harvest Day volunteer t-shirts
- Complimentary booth space at the event with sponsorship signage for the booth
- Opportunity to promote business by participating in the parade
- Promotion on social media leading up to the event as well as the day of the event, including mention of company name on Facebook Live (day of)

Bronze Sponsor (\$250) -

- Recognition as a Bronze Sponsor on Chamber website, Facebook and in Chamber newsletter
- Company name included on some physical advertising, including sponsor banner in the parade
- Company name included on the back of Harvest Day volunteer t-shirts
- Opportunity to promote business by participating in the parade

Friend of Harvest Day (\$100) -

- Company name listed on portable toilets and volunteer t-shirts
- Opportunity to promote business by participating in the parade

If you are interested in becoming a sponsor in 2020 or have questions about sponsorship, please contact Michaela Shaffer, Marketing & Membership Coordinator at (717) 624-2800 or info@newoxford.org.