



NEW OXFORD PRESENTS

ART AROUND TOWN



Dear Artists,

New Oxford has been quite the “happenin’ place” lately! One of the new events that unfolded recently, Harvest Day, was a huge success as it made its debut in 2008. We had thousands of visitors from all over the area, attending the Craft Show, enjoying the free Kids’ Activities, and watching the Parade. In 2009, a 5K Run and a lively Block Party were added. This event just keeps growing in size and popularity!

We are so excited to announce the next facet of this fantastic Community Event. Get your brushes ready as New Oxford Presents: ART AROUND TOWN! Expanding the art community even further into Adams County, this judged show and sale is the first of its kind in New Oxford. Participation is open to everyone. This premier event for 2010 is sure to draw lots of attention.

New Oxford is a charming, quaint borough and we are asking participants of the show to capture the heart of our town through their talents. Your representation of the town is up to you. By receiving the application at this early date, you should have ample time to visit New Oxford and get a feel for the community so that you may depict a piece of the town in your artwork. The winning entry will be the art that best embodies the spirit of New Oxford. Award winners will receive cash and prizes!

The night before the show, we will be hosting an Artists’ Reception. This is when the judging will take place. Please be our guest this evening as we invite friends and family to a special preview. Area residents will be waiting with great anticipation to be the first to see the art, in hopes that someone has painted their home or favorite scene of New Oxford! For a \$5 entry fee, attendees will be able to meet the artists, purchase art before it is revealed to the general public on Saturday, and vote for their favorite piece, determining the People’s Choice Award. Also, in order to nurture the talents of the young budding artists in our schools, we will be having a **separate** educational component. There will be an exhibit of student artwork to encourage the next generation of up and coming artists. This will certainly draw a large audience of parents and grandparents.

In addition to the exhibition and sale, there will also be a Plein Air Event that will take place on Saturday. Artists will be scattered throughout the borough, demonstrating their talents for the public, while getting some free publicity and a head start on the following year’s show entry.

In order to further community involvement and ownership of this event, we are asking all artists to assist with the show in some capacity. This may be accomplished in many ways: participating in the Plein Air Event, assisting with the reception, publicity, hanging flyers, cashiering, setting up and tearing down, etc. By joining together, we can make this a wonderful success for everyone!

The application and details can be found on the New Oxford Area Chamber of Commerce website @ www.newoxford.org. If you have any questions about the event, please email Sharon Moul @ SGMNewOxford@comcast.net or call Roger Lund @ 717-624-4860.

We look forward to seeing you at the show!

Sincerely,
Roger Lund
New Oxford Presents: Art Around Town, Committee Chair
New Oxford Area Chamber of Commerce



Sponsored by the New Oxford Area
Chamber of Commerce
Harvest Day,
October 23, 2010

Juried Art Show at Borough Hall
124 N. Peters St., New Oxford, PA 17350

Eligibility: Artists must be aged 18 and older. The work to be judged must be based on a subject within the Borough of New Oxford to be able to enter this show. Other works are subjects of the Artist's choice. **Original works only! Any medium accepted!** Canvases must either be mounted on stretcher bars or framed. Other media, to be hung, must be framed. Anything to be hung must be equipped with already installed screw eyes and wire. **Labels provided on this form need to be affixed to top right back of all submitted work.** No wet canvases. **Work should have been completed within the previous year of the show and no work will be accepted that has been shown in any other NOACC-sponsored show. All works of art must be for sale. No reproductions, photography or paintings of nudes accepted.** The judge and/or show committee reserves the right to reject inappropriate and non-eligible works. **It is required that all Artists entering this show must agree to assist with the show in some capacity:** docents, Artists in Plein Air Event, publicity, set-up/tear-down, reception, etc. **

Bin Work: Accepted for artists with work in the show. If work consists of 5 pieces or more, you must bring your own bin (1 bin maximum). Only originals or Giclée prints accepted for BIN WORK.

ANY MEDIUM IS ELIGIBLE!

Oil, acrylic, watercolor, pencil, pen & ink, pastels, collage, sculpture, stained glass, etchings – just to name a few. If you are unsure, please ask!

Awards

Best of Show- 1st place (\$500 cash award) - one piece selected from the show that best represents the ambience and spirit of New Oxford. The winning piece and its creator will also be given free publicity through promotion of future art shows or events.

2nd place (\$250 cash award) sponsored by **The Beechmont Inn**

3rd place (\$100 cash award) sponsored by **The Christmas Haus**

Honorable Mention

People's Choice Award (Free Framing! up to \$200 – from Forget-Me-Not Framing) – Only one vote per person, so be sure to invite friends and family to the **reception** to vote for their favorite entry!

Entry Fees: Non-refundable \$25 which covers the cost of one judged entry, one Artist's choice entry and your admittance to the Friday Night Reception. **Up to 3** additional works may be submitted, for non-judging, at \$5 per entry.

*Also participate in the **Plein Air Event** on Saturday, October 23, 2010 - paint between 8 am and 3 pm. Set up your easel along the quaint streets of New Oxford and get started on your entry for next year! There will be hundreds of people in town for the Harvest Day events, starting at 8 am. **The Plein Air Event is open only to those with art being judged in the show.***

Delivery Date for Judging

Thursday, October 21st, 5:00 - 7:00 pm and
Friday, October 22nd, 10:00 am - 12 Noon

Reception & Awards Presentation

Friday, October 22nd, 7:00 – 9:00 pm
(Awards Presentation at 8:30 pm)

Show Hours

Saturday, October 23rd, 10:00 am - 4:00 pm

Pick Up Unsold Art: Saturday, October 23rd, 4:00 - 7:00 pm

Sales: NOACC will manage sales and collect PA sales tax. **As a "thank you" for your volunteer efforts, only a **20%** commission from the Artist's price will go to NOACC when sold. Works that sell are not to be removed until the end of the show, Saturday, October 23rd, 4:00 - 7:00 pm.

Security: Reasonable care and security will be provided by NOACC and/or exhibitors who volunteer. Neither volunteers nor NOACC or the Borough of New Oxford will be held responsible for loss or damage to the artwork while on the property.

Artists are advised to have their own insurance.



Make checks payable to NOACC and mail to:
Sharon Moul c/o NOACC
P. O. Box 152, New Oxford, PA 17350

Due to limited hanging space, applications must be received by September 1, 2010 to ensure entry. No applications will be accepted after October 10, 2010.

Enclosed are my entry fees of:

\$ 25.00 Entry fee (includes 1 entry for judging, 1 Artist's choice entry, and your admittance to the Friday Night Reception)

\$ _____ = _____ (number of additional original works, **max. of 3**) x \$5 ea.

\$ _____ Total Enclosed Check Number _____

I have enclosed all fees and hereby certify that I agree to the rules of the show as presented in this announcement. These entries are my original work and I will not hold NOACC or the Borough of New Oxford responsible for any loss or damage to my artwork while on the property.

Date _____

Artist's Signature _____

Name _____

Address _____

Phone _____

Email _____

Entry 1 – For Judging

Title of Entry _____

Address of Subject (required) _____

Medium _____

Size with Frame _____ Price _____

Entry 2 – Not Judged

Title of Entry _____

Medium _____

Size with Frame _____ Price _____

Tape This Label on Top Right Back of Frame – To Be Judged

Artist _____

Title of Entry _____

Medium _____ Price _____

Tape This Label on Top Right Back of Frame

Artist _____

Title of Entry _____

Medium _____ Price _____

Make copies of these labels for additional entries

For more information and to volunteer contact: Sharon Moul @ SGMNewOxford@comcast.net or Roger Lund @ 717-624-4860